



THE ONE  
**M&G**  
Social Development



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*For Rights, Equality & a Greener Future*

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**Company  
Profile**

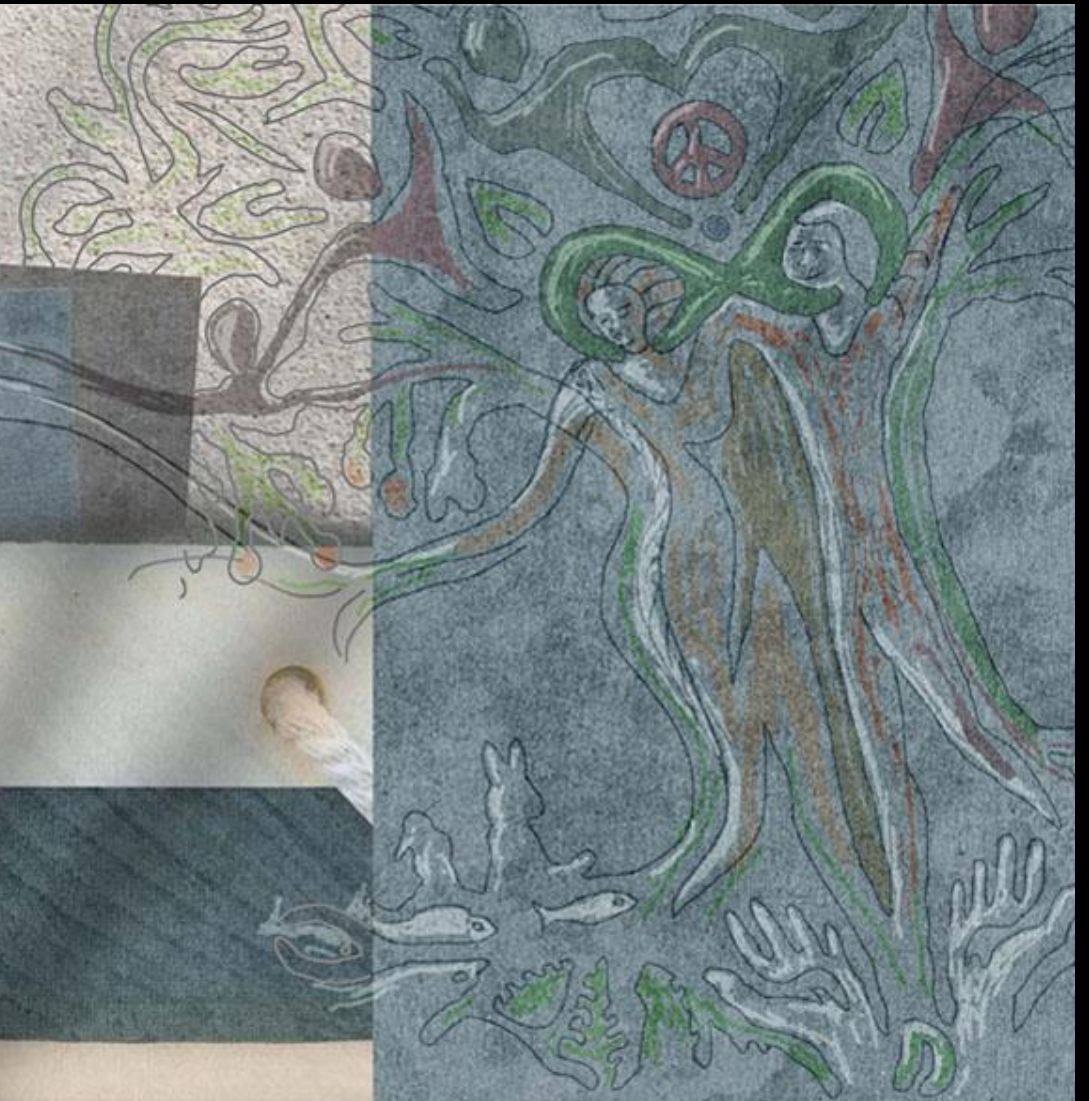


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## Who We Are

M&G is a social development company founded in 2025 through a collaboration between Italy and Egypt by two professionals with more than ten years of experience in socio-economic development and inclusion, gender equality and empowerment, communities, environmental and organizational enhancement.

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## Mission & Vision

We work to promote social justice, gender equality and environmental sustainability. We support women, youth, and marginalized groups in building autonomy, opportunities and voice within economic and community life.

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## Our Challenges & Strategy 2025–2030

Our strategy is built around two interconnected challenges:

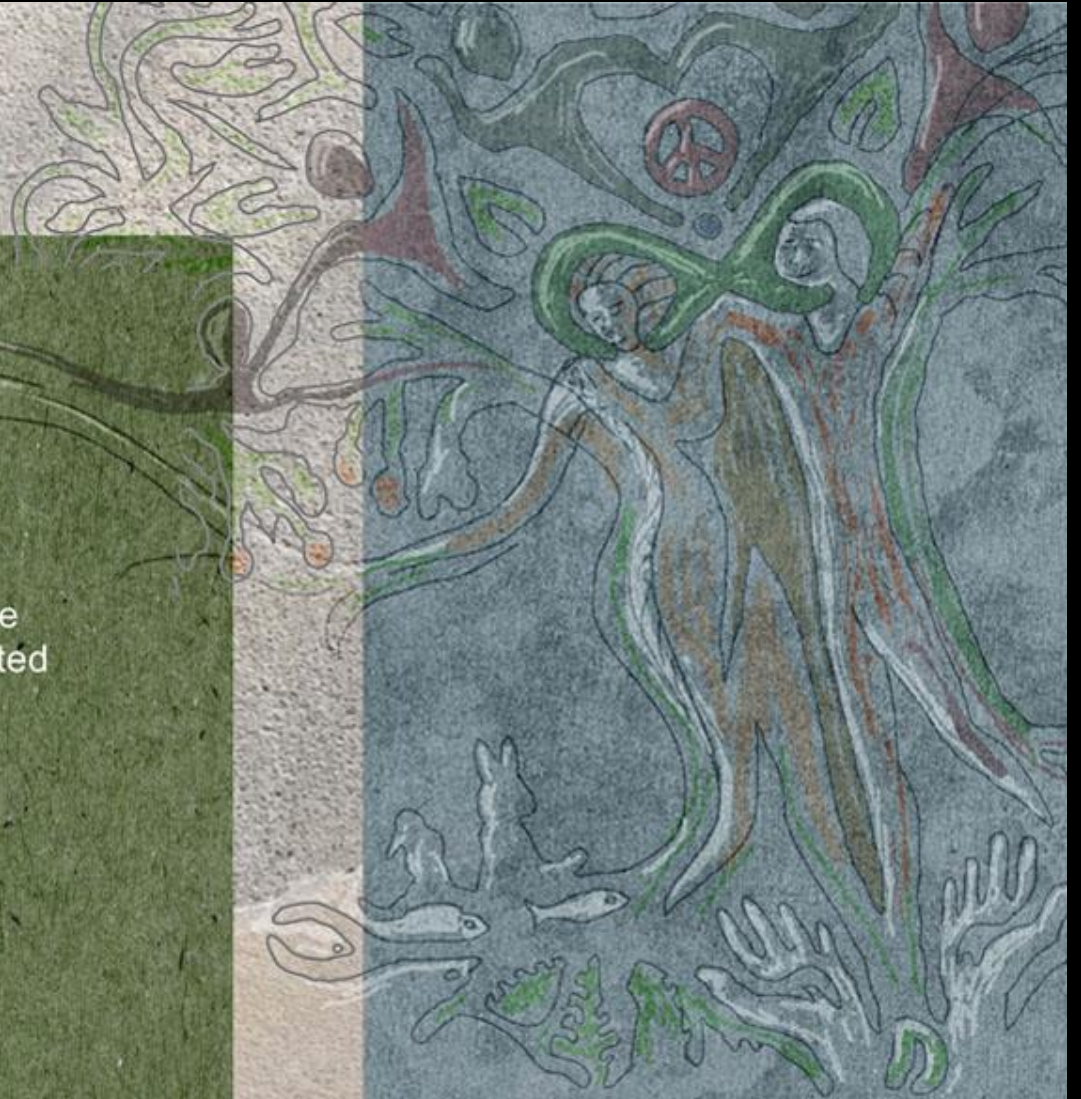
1. Reducing socio-economic inequalities, with a strong focus on women.
2. Strengthening the relationship between people and the environment, recognizing the differentiated impacts of climate change and the need to integrate sustainability and rights.

## Our Approach

- Human Rights Based Approach (HRBA)
- Intersectionality and analysis of vulnerabilities
- Human–environment interconnection
- Co-design with communities and local actors
- Evidence-based learning and Monitoring, Evaluation & Learning (MEL)

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## Our Values

At M&G, our work is grounded in a set of values that guide every decision, partnership, and action we take. Cooperation is the foundation of how we build relationships—bringing people, communities, and institutions together to create change that no one could achieve alone. We act with deep Respect, recognizing the dignity, knowledge, and lived experiences of every individual and community we serve, as well as the environment that sustains us. Professionalism ensures that our interventions are delivered with competence, integrity and accountability, upholding

the highest standards in all areas of our work.

Consistency anchors our commitment: our values, words, and actions align, reflecting transparency and intellectual honesty. Finally, Creativity fuels our ability to explore new ideas, design innovative solutions, and adapt flexibly to evolving challenges—because meaningful change requires imagination as much as expertise.

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